


SPONSORSHIP PACKET

CONCRETE CONFERENCE

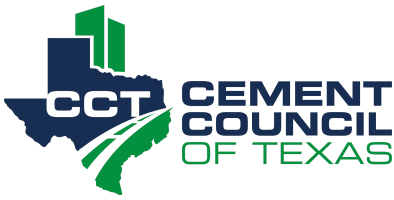
A large, stylized graphic element consisting of several parallel green lines that curve upwards and to the right, creating a sense of motion and depth. The lines are set against a light gray background.

APRIL 9-11, 2024

UT Austin, Commons
Conference Center

10100 Burnet Rd, Building 137,
Austin, TX 78758





CONCRETE CONFERENCE



TxDOT will spend over \$140 billion in the next 10 years to improve transportation infrastructure. The CCT/TxDOT Concrete Conference is your way to access the decision-makers who will implement this funding. It's the only venue where TxDOT, local road agencies, engineers/consultants, contractors, and material suppliers learn and discuss state-of-the-art improvements for concrete pavements and structures. Don't miss this once-every-two-year opportunity!

- **You do not want to miss** out on our new sustainability and resiliency track where we will cover the industry's efforts towards carbon reduction from a National to a Local standpoint.
- **More exhibit spaces!** Exhibits expanded to accommodate the additional requests.
- **Feature your product or service** with a short presentation as part of our Exhibitor Spotlight!
- **Highlight your company** as the "Lanyard Sponsor" or the "Tote Bag Sponsor" and have your company name on all conference lanyards or tote bags!
- **Maximize your exposure!** Platinum, gold, and silver sponsorships offer key additional benefits.
- **Continuous access to attendees!** Efficient 2-day format: Exhibits are integrated in break and lunch area; with major networking during 2 registration periods, 3 breaks, and 2 lunches.
- **Access to** cities, counties, and regional road agencies throughout the conference.
- **Latest technology showcased!** Concurrent technical sessions for highways, bridges, and streets and local roads; including methods, equipment, materials and more!
- **Learn TxDOT's and FHWA's priorities!** Keynote presentations by TxDOT Administration, FHWA, and distinguished lecturers.

Attendance at the 2021 conference increased 20%, so sign up now...exhibit space is limited! Early sponsors get earlier exposure on our website!

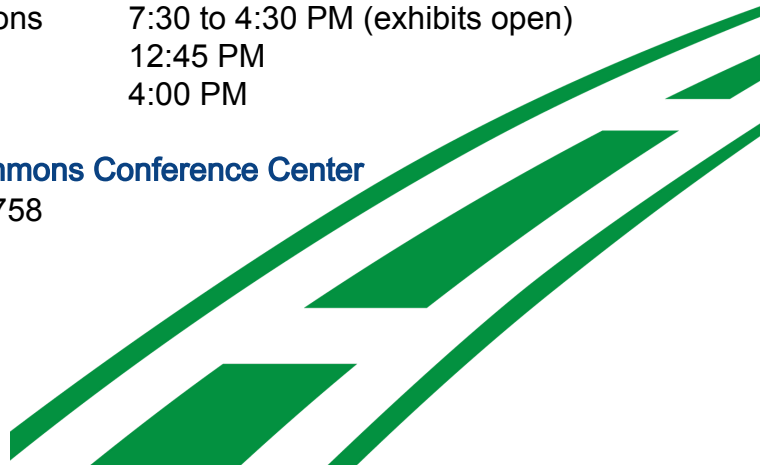
WHEN: APRIL 9-11, 2024

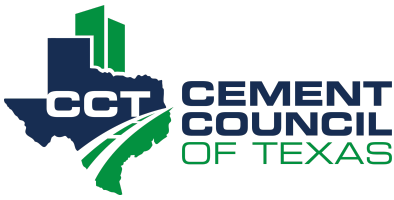
Tuesday, April 9th	Exhibitor Set-Up Speaker/Sponsor dinner	2:00 PM to 5:00 PM 6:00 PM to 9:00 PM
Wednesday, April 10th	Exhibitor Set-Up Registration / Check-in General and technical sessions Networking Reception	7:30 AM to 8:00 AM 8:00 AM to 9:00 AM (exhibits open) 9:00 to 5:00 PM (exhibits open) 6:00 to 9:00 PM
Thursday, April 11th	General & technical sessions Awards luncheon Exhibitor Take-Down	7:30 to 4:30 PM (exhibits open) 12:45 PM 4:00 PM

WHERE: UT Austin, J.J. Pickle Research Campus, Commons Conference Center

10100 Burnet Rd, Building 137, Austin, TX 78758

Send completed forms to aswift@cementx.org or
Cement Council of Texas, Attn: Amy Swift
777 Cannon Dr., Drawer 55188, Hurst, TX 76054





CONCRETE CONFERENCE



Sponsorship Levels

Network Sponsorship

\$10,000

- Inclusion as Networking Reception Sponsor throughout e-blasts, meeting program, and website
- Premium Network Sponsor signage throughout meeting including main stage
- Sponsor Logo featured on cover of program (large)
- Sponsor give-away distributed to all attendees (items provided by sponsor)
- Five (5) Full-Meeting registrations
- Four (4) invitations to the "Speaker/Sponsor" dinner
- Exhibit space in exhibit hall (if requested)
- Half page ad in Conference program
- Copy of detailed attendance list

Platinum Sponsorship

\$6,000

- Inclusion as Platinum Sponsor throughout e-blasts, meeting program, and website
- Premium Platinum Sponsor signage throughout meeting including main stage
- Sponsor Logo featured on cover of program (large)
- Sponsor give-away distributed to all attendees (items provided by sponsor)
- Four (4) Full-Meeting registrations
- Three (3) invitations to the "Speaker/Sponsor" dinner
- Exhibit space in exhibit hall (if requested)
- Half page ad in Conference program
- Copy of detailed attendance list

Gold Sponsorship

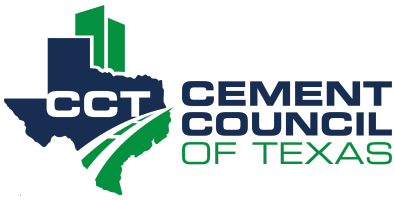
\$4,000

- Inclusion as Gold Sponsor throughout e-blasts, meeting program, and website
- Gold Sponsor signage throughout meeting including main stage
- Sponsor Logo featured on cover of program (medium)
- Sponsor give-away distributed to all attendees (items provided by sponsor)
- Two (2) Full-Meeting registrations
- Two (2) invitations to the "Speaker/Sponsor" dinner
- Exhibit space in exhibit hall (if requested)
- Half page ad in Conference program
- Copy of detailed attendance list

Silver Sponsorship

\$3,000

- Inclusion as Silver Sponsor throughout e-blasts, meeting program, and website
- Silver Sponsor signage throughout meeting including main stage
- Sponsor name featured on cover of program
- One (1) Full-Meeting registration
- One (1) invitation to the "Speakers/Sponsors" dinner
- Quarter page ad in Conference program
- Copy of detailed attendance list



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Breakfast Sponsor (1 available) \$2,000

- Premium signage and acknowledgement at breakfast
- Sponsor logo featured on table toppers at breakfast tables
- One (1) Full-Meeting registration
- Quarter page ad in Conference program
- Copy of attendance list

~~Lunch Sponsor~~ **SOLD OUT**

~~Lanyard Sponsor~~ **SOLD OUT**

~~Tote Bag Sponsor~~ **SOLD OUT**

Exhibitor \$1,500

- Exhibit space in exhibit hall with pipe and draping included
- One (1) Full-Meeting registration
- Copy of attendance list

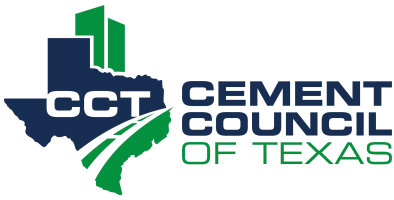
Outdoor Equipment \$2,000

- Outdoor area for equipment display
- Exhibit space in exhibit hall with pipe and draping included
- One (1) Full-Meeting registration
- Copy of attendance list

Exhibitor "Spotlight" (8 TOTAL; 4 Remaining) \$ 500
(20-minute presentation during specified break; **MUST** be a sponsor or exhibitor to add-on)

Additional Registrants: \$300 each _____ x \$300 = \$_____





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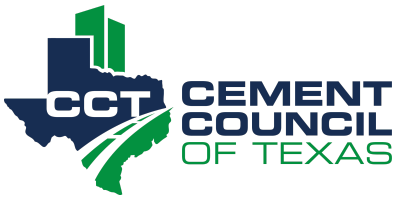


SPONSORSHIP OPPORTUNITIES

Check one or more:

- Network Sponsor \$10,000 Exhibit Space ___Yes ___No
- Platinum Sponsor \$6,000 Exhibit Space ___Yes ___No
- Gold Sponsor \$4,000 Exhibit Space ___Yes ___No
- Silver Sponsor \$3,000 Exhibit Space ___Yes ___No
- Exhibitor \$1,500
- Outdoor Equipment \$2,000 (Includes Indoor Exhibit)
- Breakfast Sponsor \$2,000
- ~~Lunch Sponsor~~ **Sold Out**
- ~~Lanyard Sponsor~~ **Sold Out**
- ~~Tote Bag Sponsor~~ **Sold Out**
- Exhibitor Spotlight \$ 500

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CONCRETE CONFERENCE



COMPANY REGISTRATION INFORMATION

Company/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Administrative Contact: _____

Phone: _____ Email Address: _____

1. Registrant's Name: _____

Phone: _____ Email Address: _____

2. Registrant's Name: _____

Phone: _____ Email Address: _____

3. Registrant's Name: _____

Phone: _____ Email Address: _____

4. Registrant's Name: _____

Phone: _____ Email Address: _____

5. Registrant's Name: _____

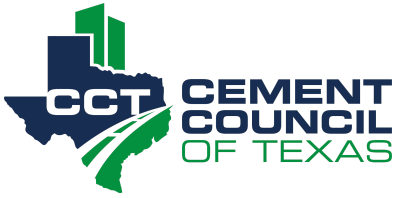
Phone: _____ Email Address: _____

Payment Options

- Check Enclosed (Payable to the Cement Council of Texas)
- Credit Card (Complete credit card authorization form)
- Purchase Order (Email to: aswift@cementx.org)
- Invoice

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CONCRETE CONFERENCE



777 Cannon Drive, Drawer 55188
Hurst, TX 75064
Office: (817) 281-6799

CREDIT CARD AUTHORIZATION FORM

EVENT INFORMATION:

Name of Company/Organization: _____

Contact Person: _____ Phone Number: _____

Email of Contact person: _____

DATE(S) OF EVENT: _____

Person(s) Authorized to place charges on this credit card: 1) _____
(please print)

2) _____
(please print)

CREDIT CARD INFORMATION:

Type of Card: VISA MasterCard American Express Diners Club Discover
(please check one)

Name as it appears on the credit card: _____
(please print)

Address of Cardholder: _____
(street number & name)

(city, state & zip)

Phone Number of Cardholder: _____

Credit Card Number: _____ Credit Card Expiration Date ____/____

CVC Number (3 digit code on back of VI, MC, DC, DIS or 4 digit code on front of AMEX): _____

I understand that by signing below, I am hereby authorizing The Cement Council of Texas to place the following charges related to the above outlined event on this credit card. (Please check appropriate items below)

All charges Registrations Fees

Authorized Signature of Cardholder Date

Would you like the final invoice and receipt mailed to the address above OR emailed? Mailed Emailed

If address is different than above, please list new address: _____

Alternate email: _____

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